

Squamish Chamber of Commerce Media Release

For immediate release – September 27th, 2021

Squamish Ambassador Program for Business:

Squamish Champions

[Tweet this:](#) Squamish Chamber promote local ambassador program #squamishchampions

Squamish, B.C. – Squamish Champions Ambassador program launched for May 2021.

The Squamish Chamber extends their training and educational ambassador program, ‘*Squamish Champions*’, first launched in May 2021. The program is open to all and designed to provide an inclusive program that fosters engaged, informed and proud ambassadors of our community, where our residents and businesses support one another.

Squamish Champions helps Squamish workers and residents engage with businesses, visitors and the wider community as responsible citizens who are knowledgeable and supportive of our town. It is ideal if you want to improve your local business mindset and customer service skills. The ambassador program covers customer service, local business knowledge, history and our environment.



SQUAMISH CHAMPIONS
AMBASSADOR PROGRAM

BONUS: EXCLUSIVE REWARDS FOR PROGRAM PARTICIPANTS

-  **ENGAGE: FREE SERVICE SPOTLIGHT TRAINING**
-  **INFORM: LOCAL BUSINESS FOCUSED EDUCATION**
-  **SUPPORT: AMBASSADORS FOR YOUR COMMUNITY**


SQUAMISH CHAMPIONS

 **REGISTER STAFF FOR OUR FREE TRAINING AND EDUCATIONAL PROGRAM**
[SQUAMISHCHAMBER.COM/SQUAMISHCHAMPIONS](https://www.squamishchamber.com/squamishchampions)

CHAMBER OF COMMERCE
 **SQUAMISH**



Registration is at no cost, with a high-value return for our members and wider community. Training will be ongoing with options available online and in-person (when viable). Educational assets are offered from a newly developed online portal open to all, including self-led modules packaged to conclude in a graduate certification and exclusive Squamish Champion's rewards. Throughout training modules participants can earn a program-designed pin badge, signed Sarah Symes artist print and eligibility for our #supportsquamish prize, worth \$500.

Squamish Champions builds upon the success of the **Squamish Spotlight** training, providing Squamish businesses with access to affordable customer service training to help their business grow, to invest in staff, and to grow the culture of service excellence in Squamish. This Fall the chamber transitions their **Service Spotlight** in-person at the Squamish Adventure Centre on October 26th, at 10.00am.

Join the Squamish Champions Program

Squamish residents and workers are invited to join the program, expand their knowledge of Squamish and help us deliver on the promise that Squamish is a great place to live, work and visit.

For more information and to register your business for **Squamish Champions**, visit our dedicated hub: squamishchamber.com/squamishchampions

About The Squamish Chamber of Commerce

The Squamish Chamber of Commerce is dedicated to enhancing the quality of life in the Squamish community by actively supporting business, economic growth and diversification. The Chamber takes a leadership role in advocating for the interest of Squamish business and provides member services such as networking and educational events, policy positions and partnerships with other organisations.

Media Contact

Louise Walker

E: louise@squamishchamber.com

Executive Director

F: www.facebook.com/squamishchamberofcommerce

T: 604.815.4991

W: www.squamishchamber.com